



Reach 3,000 Citizens and Business Professionals in and around Marana

The Marana Chamber of Commerce tackles today's most relevant issues, gathered from sources like The Associated Press, Arizona Daily Star, Inside Tucson Business and the leading industry publications. Delivered to the inboxes of professionals, the Chamber's weekly electronic communication keeps professionals and area citizens informed of topics that impact their communities. Subscribers are decision-makers with purchasing power.

Benefits

Credible Source

For years, our members have turned to the Chamber as the informational authority of the industry. Advertising in the Chamber's weekly electronic communication solidifies your place among weekly information provided to members.

Metrics + Reporting

As an advertiser, you'll have the ability to track reader response your campaign, immediately quantifying your ROI.

Affordable

Have you priced pay-per-click campaigns lately? Advertising in the Chamber's weekly electronic communication is much more economical than many other Internet advertising options, and much more affordable than television and radio promotion.

Targeted Distribution

Advertising in the Chamber's weekly electronic communication allows your company to reach industry decision-makers. Your message will be in front of pre-qualified buyers who are looking for your products and services specifically for their business.

Opt-in Subscriber List

Subscribers to Chamber’s weekly electronic communication have asked to receive this information. Your ad will no longer be mixed with junk mail and spam. Our enhanced technology ensures that your ad will make it through spam filters.

Creative Services

Our talented graphics team is continually raising the bar by creating sophisticated Web ads for our clients. These services are offered at an additional charge to you.

Ad Format and Description	Ad Size	Cost	Max Size GIF/JPG/PNG
<p>SPONSORSHIP BANNER AD (marananchamber.com) These ads are seen by more than 15,000 unique visitors annually that use the Chamber’s online directory. Our site receives more than 700,000 hits annually.</p> <p>Banner ads allow your company to combine text, colors, and graphics into a unique sales message for committed buyers.</p>	480 x 60 pixels	\$150 for 30-day run	- 40kb - 300dpi jpg preferred
<p>FRONT PAGE BANNER AD (marananchamber.com) Number available: 4 spots This level of advertisement includes one of four ads on the front page the Marana Chamber’s Online Business Directory.</p>	520 x 90 pixels	\$100/month – 12x \$120/month – 6x \$150/month – 3x	- 40kb - 300dpi jpg preferred
<p>CATEGORY BANNER AD (marananchamber.com) Number available: 4 spots per category This level of advertisement includes one of four ads on the category page of your choice the Marana Chamber’s Online Business Directory.</p>	480 x 60 pixels	\$50/month – 12x \$60/month – 6x \$75/month – 3x	- 40kb - 300dpi jpg preferred
<p>WEEKLY EMAIL LEADERBOARD BANNER AD This ad is emailed to 3000 business professionals in the area. This premier position provides your company with top exposure and quality traffic.</p>	600 x 75 pixels	\$300 for 3 issues	- 40kb - 300dpi jpg preferred
<p>WEEKLY EMAIL SKYSCRAPER BANNER AD This ad is emailed to 3000 business professionals in the area. The lower skyscraper gives your company a prominent position right under the association's masthead.</p>	160 x 53 pixels	\$150 for 3 issues	- 40kb - 300dpi jpg preferred